

Assignment: Policy Presentation

Due: December 8 (presentations will be in class); copy of speech draft to be turned in on Canvas.

Prompt: You are a candidate for the upcoming election on the Representative seat for the 7th District. You are trying to convince your constituency on the issue you've been studying. Using the skills and techniques developed in class, write and give a policy speech on your research topic with the following guidelines:

- 1) Give a 2-3 minute policy speech on the topic you have examined for this quarter. I will be keeping time, but will not cut you off (so practice in advance!). We will have time for 2 minutes of questions from the class regarding your presentation.
- 2) Provide a written copy of your speech draft on Canvas.

	Exemplary	Good	Poor	Score
	3	2	1 0	
Content and Development	Content is accurate and persuasive. Enough background is provided for other students to follow. Major points are stated clearly and are well supported. Concrete recommendations for solutions for the problem are made.	Content is not persuasive. Some jargon is used that is not defined clearly for the other students. Major points are addressed but not well supported. Not all information presented is synthesized to provide your viewpoint. Recommendations for future solutions are vague.	Content is incomplete. Excessive use of jargon or acronyms. Major points are not clear or persuasive. Major points are not linked to scientific papers. No attempt is made to synthesize content into your point of view. No specific recommendations for solutions are made.	
	3	2	1 0	
Speech Format	Speech uses proper persuasive format. Speech incorporates many of the guidelines for speechwriting (e.g., repetition, narrative clues, simple language, cadence).	Speech follows most of persuasive format. Speech incorporates some of the guidelines for speechwriting (e.g., repetition, narrative clues, simple language, cadence).	Speech does not follow persuasive format. Speech does not apply guidelines for speechwriting (e.g., repetition, narrative clues, simple language, cadence).	
	3	2	1 0	
Speaking style	Speaker is clear and loud enough to be heard. Speaker faces the room the entire time and makes eye contact with audience members. Tone of voice is modulated.	Speaker is somewhat monotone or uses excessive amounts of filler words (ummmm etc...). Speaker has periods where voice is too quiet or back is to the room.	Speaker mumbles excessively, or speaks way too fast to be understandable. Speaker is too quiet to be heard. Speaker faces the screen the entire time.	
		1	0	
Total time		Presentation is 2-3 minutes.	Presentation is longer than 3 minutes or shorter than 2 minutes	