# LEARNER PERSONAS ASSIGNMENT TEMPLATE

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# ABOUT YOUR PERSONAS

What organization (imaginary or real) are you basing your personas on? What is the primary focus of this organization?

I am basing my personas on a suburban high school in Chattanooga, Tennessee. The primary focus is to educate students to earn their High School Diploma, and prepare them to be college and career ready after they graduate.

# RESEARCH METHOD

How did you obtain your learner persona information? Personal experience, interview with individuals?

I obtained my learner persona information from eleven years of personal experience with a variety of students.



Name: Allison Smith

Age range: 14

Job Title: Student

Time in Role: Freshmen

Location: Chattanooga, TN

Key Tasks: persona tasks for their role

- Complete homework and classwork
- Make it to cheer practice
- Have time for social events

# Biography: 1

Allison has been a successful student and cheerleader for as long as she can remember. Her teachers, parents, and peers all adore her. However, Allison is feeling a bit anxious about starting High School, and if she can continue her success.

### Communication Preferences: **F**

Love to text and social media!

### Work Goals: 🔏

- Earn at least a 3.5 GPA
- Make the JV Cheer Team
- Become a Class Officer
- Be voted for Homecoming Court

### Hobbies and Interests: 🖌

- Cheerleading
- Hanging out with her friends
- Social Media
- Reading

# Learning Preferences:



Highlight the items below based on your persona's preferences

### **Prefers:**

- Practicing non-graded deliberate practice of a task, procedure, or process
- Reading articles, case studies, books
- Observing explainer videos, live demonstrations, job shadowing
- Discussing group/team discussions on a topic/process
- Spaced Repetition timed intervals between study sessions
- Listening podcasts, audio books, audio-based instruction
- Writing essays, written assessment answers



Name: Joe Wilson

Age range: 17

Job Title: Student

Time in Role: Senior

Location: Chattanooga, TN

Key Tasks: persona tasks for their role

- Play Football
- Complete Credit Recovery
- Part Time Work

### Biography: (i)

Joe is an amazing football player, but he struggles to keep his grades up. He is currently a senior, and is worried about graduating on time due to his grades. With his time being split between football, school, and part time work, Joe struggles to dedicate enough focus on homework and credit recovery. But if he can't keep his grades up, he will be kicked off the football team.

# Work Goals: 🔏

- Graduate on time
- Keep his grades up to play football
- Complete credit recovery courses
- Make it to work on time

### Hobbies and Interests: 🖌

- Football
- Resting
- Not thinking about school

### Communication Preferences: **F**

FaceTime & Text

### Learning Preferences:

Highlight the items below based on your persona's preferences

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Name: Louisa Garcia

Age range: 15

Job Title: Student

Time in Role: Sophomore

Location: Chattanooga, TN

Key Tasks: persona tasks for their role

- Interpret Schoolwork
- Juggle School, housework, siblings, and translating

### Biography: 1

Louisa just arrived to Chattanooga from Guatemala. Louisa and her family speak very little English. Louisa has four younger siblings that she must watch after school while her parents are working. Louisa is also in charge of keeping the house in order and dinner for her and her siblings at this time.

### Communication Preferences: **F**

In Person

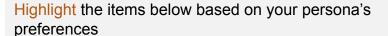
### Work Goals: 🔏

- Learn English
- Pass her classes (which are taught in English)
- Help her siblings pass their classes
- Maintain the household
- Feed her siblings

### Hobbies and Interests: /

- Anything art related
  - Drawing
  - Writing
  - Music
  - Painting

### Learning Preferences:



### **Prefers:**

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