



Project Description:

- The escalating trend of job seekers falling victim to scams poses a critical challenge, as evidenced by the increasing number of reported cases. In the first three months of 2023, Better Business Bureau (BBB) Scam Tracker received reported losses of nearly \$840,000, up over 250% compared to 2022.
- One of the top reasons as to why job seekers fall into these scams is being unable to establish the legitimacy of the companies posting the job offers. In this training, learners will be able to identify the authenticity of a company by assessing its website.
- **Target Audience:** Job seekers. It can vary from unemployed, recent graduates, career changers, interns, entry-level employees, freelancers, etc.



Welcome to the course



Make sure your audio is on for an interactive learning experience



Get ready to unlock your inner detective skills. In this course, you will learn to distinguish real job opportunities from potential scams by mastering the art of identifying legitimate company websites.

Enter your name here to begin



Slides



01. Course Title



02. Welcome to the Course



03. xxxx



04. xxxx



05. xxxx



06. xxxx

Get ready to unlock your inner detective skills. In this course, you will learn to distinguish real job opportunities from potential scams by mastering the art of identifying legitimate company websites.

Enter your name here to begin



Description: This slide sets the learners' expectations for the course, such as the goal of the course and asking the learners to enable their audio (which will be useful as Maria, the job expert and also the narrator, will walk them through the steps in identifying the legitimate site of the hiring company).

Additionally, to personalize the learners' experience, they will be asked to enter their name, which will be shown all throughout the course.

Note:

- All images here are placeholders only.
- The learners can select the slide or topic they think would be more useful to their learning experience by clicking the menu option or by using the back or forward buttons.

Slide # and Title: Slide 3: Module Selection and Slide 4: Module Introduction



Description: After entering their names, learners will be presented with the list of modules. The course has a total of three modules, which learners can take in any order. However, they are required to take and pass all modules before they can take the final assessment.

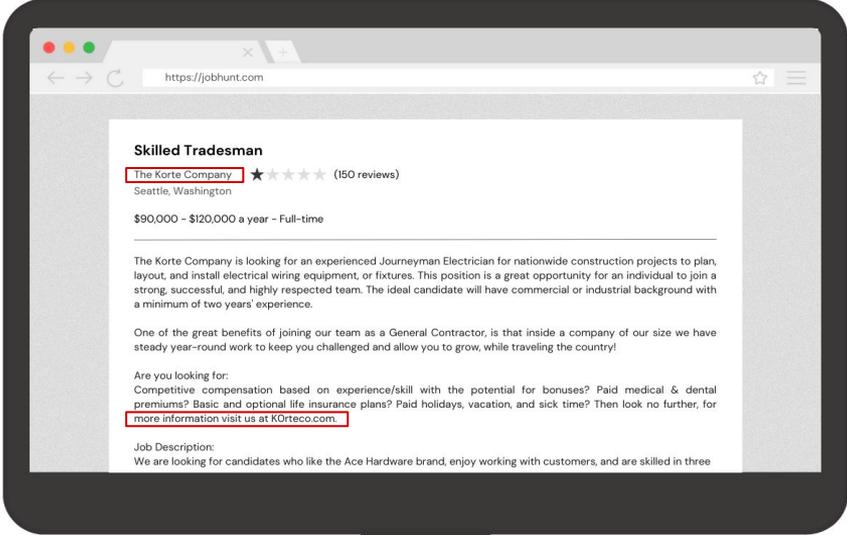
After selecting a module, they will be greeted by Maria, who will introduce herself and the first activity for that module.

Note:

- For this project, I am only developing the first module - Establish Company's Authentic Website

☰

Let's solve the puzzle! Can we trust the website they gave us?



Skilled Tradesman
The Korte Company ★★★★★ (150 reviews)
Seattle, Washington
\$90,000 - \$120,000 a year - Full-time

The Korte Company is looking for an experienced Journeyman Electrician for nationwide construction projects to plan, layout, and install electrical wiring, equipment, or fixtures. This position is a great opportunity for an individual to join a strong, successful, and highly respected team. The ideal candidate will have commercial or industrial background with a minimum of two years' experience.

One of the great benefits of joining our team as a General Contractor, is that inside a company of our size we have steady year-round work to keep you challenged and allow you to grow, while traveling the country!

Are you looking for:
Competitive compensation based on experience/skill with the potential for bonuses? Paid medical & dental premiums? Basic and optional life insurance plans? Paid holidays, vacation, and sick time? Then look no further, for [more information visit us at k0rteco.com](#).

Job Description:
We are looking for candidates who like the Ace Hardware brand, enjoy working with customers, and are skilled in three

⏪ ⏩

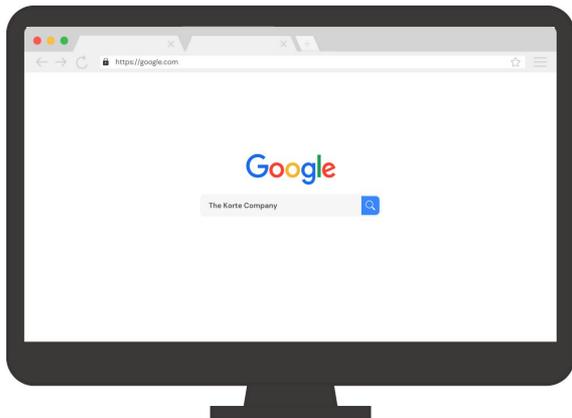
Description: This page will be the start of the first activity for the learners, where Maria will ask them to look at the sample job post where, in the job description, the company (The Korte Company) mentioned that “for more information, visit us at k0rteco.com”.

Once done, learners will click next to start their search on the company.

Slide # and Title: Slide 6: Google Search



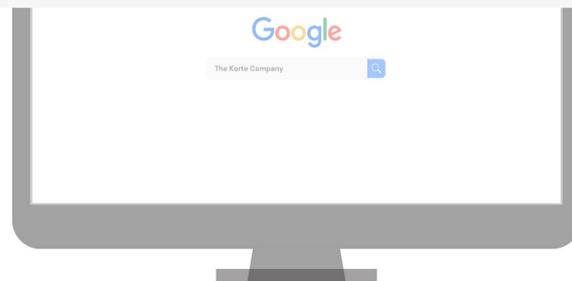
Instruction: (Insert learner's name), once you're geared up, click the search box below, enter 'The Korte Company,' and hit 'Enter' to unravel the mystery.



Instruction: (Insert learner's name), once you're geared up, click the search box below, enter 'The Korte Company,' and hit 'Enter' to unravel the mystery.

Let's try that again!

To proceed, enter the company's name, The Korte Company, in the search box



Description: After hitting next, learners will be asked to enter the company's name in the search box.

To make sure that they will go through this practice, if they try to skip this slide or they spelled it incorrectly, they will see the above pop-up message letting them know that they have to enter the company's name accurately in the search box.

Note:

- It doesn't matter if it's spelled out in lowercase or uppercase, as long as the company's name is spelled out correctly.

Slide # and Title: Slide 7: Google Search

Do you think the website mentioned in the job description matches what we found? Select your answer on the right.

YES **NO**

Review the job post

Navigation arrows: left and right.

The screenshot shows a Google search result for 'The Korte Company'. The search bar contains 'The Korte Company'. The results show a snippet for 'The Korte Company: Green-Design Build Construction' with a link to 'korteco.com'. A green 'YES' button is highlighted, indicating a correct answer.

Do you think the website mentioned in the job description matches what we found? Select your answer on the right.

YES **NO**

Correct

Well spotted, [Name]! The website in the job description was listed as kOrteco.com, but our findings reveal it should be korteco.com. Great attention to detail!

Review the job post

Navigation arrows: left and right.

The screenshot shows the same Google search result as the previous slide. A red 'NO' button is highlighted, indicating an incorrect answer. A green feedback message box appears, stating: 'Correct. Well spotted, [Name]! The website in the job description was listed as kOrteco.com, but our findings reveal it should be korteco.com. Great attention to detail!'

Description: In this page, learners will be asked to look at the search result and answer the question if the provided website in the job listing matches their findings.

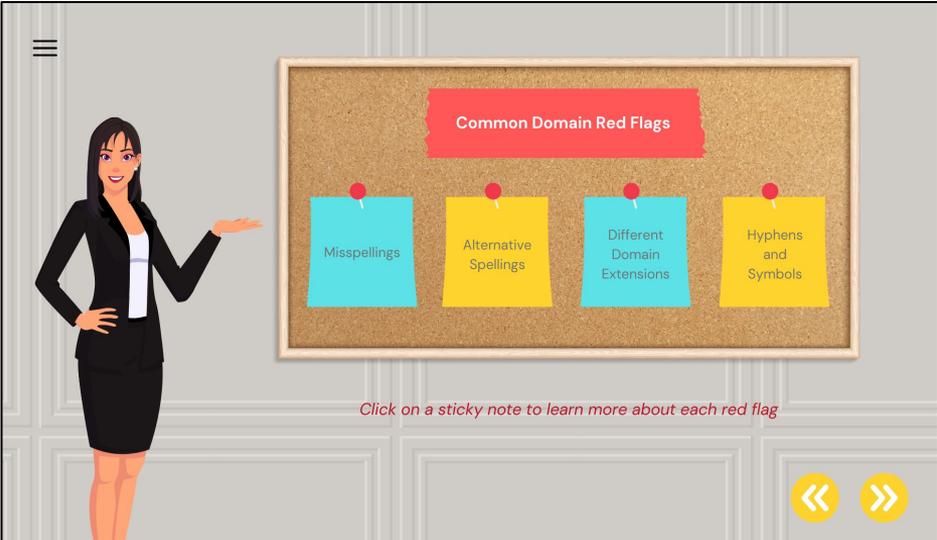
If ever a learner would need to review the job post, they can go back to it to double check the website they listed.

If they answer the question correctly, they will get a feedback congratulating them (shown above). And if they answer incorrectly, the correct answer and an explanation will be provided to them.

Note:

- Similar with the Google search activity, if they try skipping this slide without selecting an answer, they will get a pop-up message asking them to look at the search result and select an answer.

Slide # and Title: Slide 9 - 13: Common Domain Red Flags

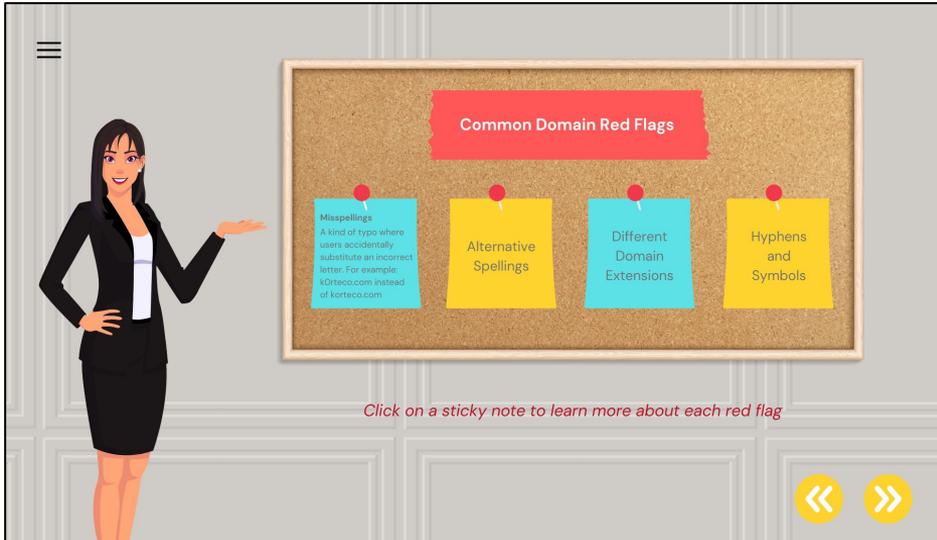


A woman in a black business suit stands to the left of a corkboard. The corkboard has a red title 'Common Domain Red Flags' and four sticky notes: 'Misspellings' (cyan), 'Alternative Spellings' (yellow), 'Different Domain Extensions' (cyan), and 'Hyphens and Symbols' (yellow). A red instruction text is at the bottom, and navigation arrows are in the bottom right.

Common Domain Red Flags

- Misspellings
- Alternative Spellings
- Different Domain Extensions
- Hyphens and Symbols

Click on a sticky note to learn more about each red flag



The same woman and corkboard as in slide 9, but the 'Misspellings' sticky note is expanded to show an example: 'A kind of typo where users accidentally substitute an incorrect letter. For example: kOrteco.com instead of korteco.com'. Navigation arrows are in the bottom right.

Common Domain Red Flags

- Misspellings
A kind of typo where users accidentally substitute an incorrect letter. For example: kOrteco.com instead of korteco.com
- Alternative Spellings
- Different Domain Extensions
- Hyphens and Symbols

Click on a sticky note to learn more about each red flag

Description: In the next few pages, learners will deep dive on the common domain red flags. They will be asked to click each note to get a brief definition and examples of the red flags.



KNOWLEDGE CHECK

In this activity, you're stepping into the shoes of a detective, tasked with examining various job posting websites. Your mission: Determine if it's a legitimate or potentially fraudulent site based on the common domain red flags.

To pass, correctly identify at least 2 scenarios. Need help? Click the magnifying glass icon in your detective toolkit. Good luck, and let the investigation begin!



Description: To apply what they learned, learners will perform a simulated Google search on three given companies. Their task is to identify if the provided website in the job listing matches their search. To pass, they have to correctly identify at least 2 scenarios.

Slide # and Title: Slide 15: Knowledge Check

Identify the website in the job listing below. Next, click the second tab, type the company's name in the search box, and hit 'Enter'. Afterward, answer the question below.

Did you find any red flags with the website that was provided by the employer in the job listing?

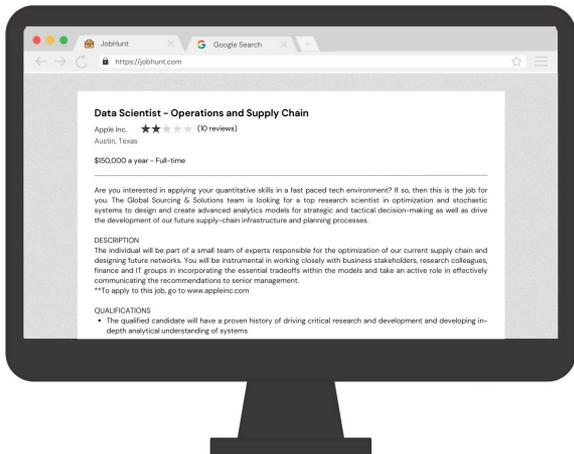
It contains misspellings.

It has a different domain extension.

It has hyphens and symbols

No red flags found.

SUBMIT



Identify the website in the job listing below. Next, click the second tab, type the company's name in the search box, and hit 'Enter'. Afterward, answer the question below.

Did you find any red flags with the website that was provided by the employer in the job listing?

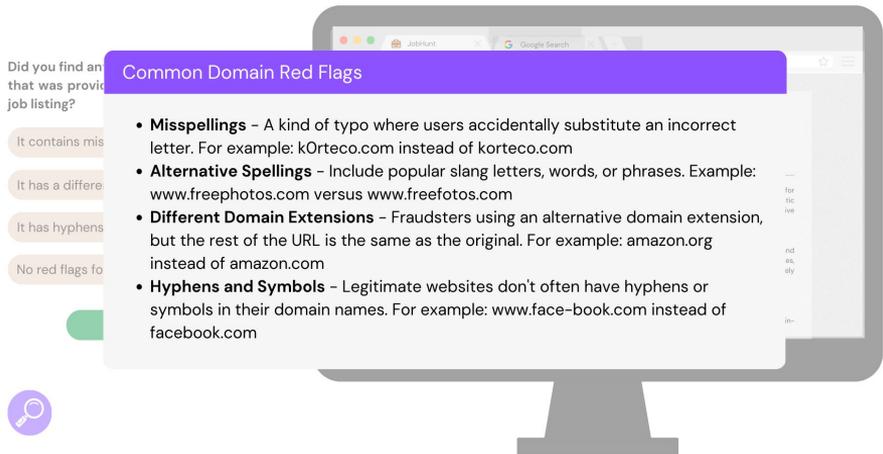
It contains misspellings.

It has a different domain extension.

It has hyphens and symbols

No red flags found.

SUBMIT



Common Domain Red Flags

- **Misspellings** – A kind of typo where users accidentally substitute an incorrect letter. For example: kOrteco.com instead of korteco.com
- **Alternative Spellings** – Include popular slang letters, words, or phrases. Example: www.freephotos.com versus www.freefotos.com
- **Different Domain Extensions** – Fraudsters using an alternative domain extension, but the rest of the URL is the same as the original. For example: amazon.org instead of amazon.com
- **Hyphens and Symbols** – Legitimate websites don't often have hyphens or symbols in their domain names. For example: www.face-book.com instead of facebook.com

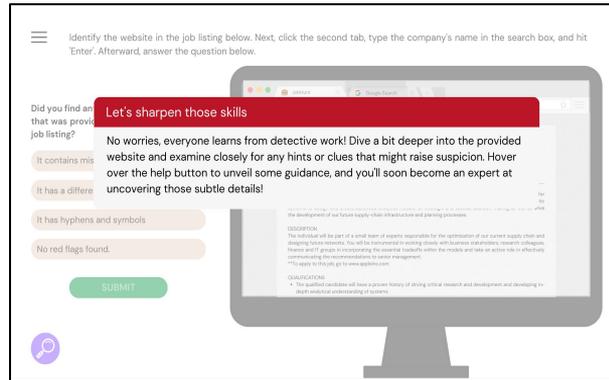
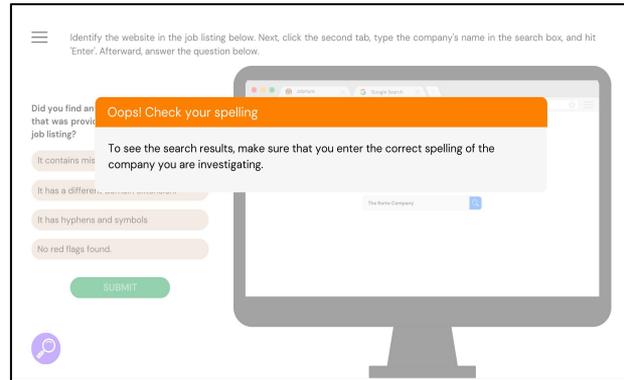
Description: In each scenario, learners will be presented with the question they have to solve and the browser, which has two tabs. The first tab contains the job listing, and the second tab is Google. They can switch back and forth on these tabs to help them compare their search and the website in the job listing.

If the learner needs help, they can click the magnifying glass, which will show the list of domain red flags.

Note:

- At this point, learners will not be able to go back and move to another slide without answering all scenarios. This will help the learners focus on the scenario at hand.

Slide # and Title: Slide 15: Knowledge Check (Feedback)



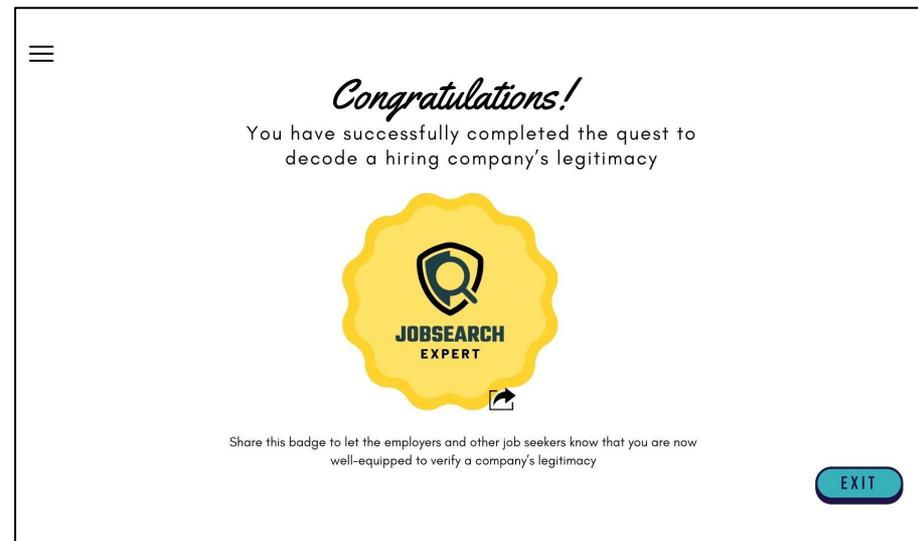
Description: Learners will see the following feedback:

1. Oops! Check your spelling - if a learner spelled out the company's name incorrectly
2. Correct Answer - a pop-up message will show congratulating them THEN it will move to the next scenario
3. Incorrect Answer
 - a. First Attempt - a pop-up message will show asking the learner to try again
 - b. Second Attempt - a pop-up message will show telling the learner the correct answer THEN it will switch to the next scenario

Note:

- If a learner gets two or all of the scenarios correctly, they can move to the next module that they want to work on.
- However, if a learner gets less than two scenarios correctly, they can either:
 - Retake the module from the beginning, and another set of scenarios will be presented on the knowledge check.
 - Select another module by hitting the home button, and go back to the module they failed once they feel more prepared.

Slide # and Title: Slide 3: Module Selection and Final Slide: Digital Badge



Description: A check mark will be placed next to the module to indicate its completion.

Once a learner completes and passes the final assessment, they will get a digital badge, which they can share on their social media or job board profiles.

Note:

- For a learner to pass the final assessment, he or she must get an 80% score.
- If their score is less than 80%, they can retake the assessment only after 24 hours, so they will not feel overwhelmed as they have enough time to review all the modules.
- For the retake, learners will be presented with different scenarios.